



# Best of America by Horseback™

Television Series

[www.BestofAmericabyHorseback.com](http://www.BestofAmericabyHorseback.com)

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## **AMERICA'S NUMBER ONE TRAIL RIDING TELEVISION SERIES ANNOUNCES MOVE OF THEIR CORPORATE HEADQUARTERS TO LEATHERWOOD MOUNTAINS, WILKES COUNTY, NORTH CAROLINA**

*Best of America by Horseback's* television host and chairman of the board, Tom Seay, announces the move of their corporate headquarters of the rapidly growing nationally televised show, *Best of America by Horseback* to Leatherwood Mountains, located in Wilkes County, North Carolina, near the Boone-Blowing Rock area. *Best of America by Horseback's* three time weekly television series features trail riding locations and events across America and is currently aired on the RFD-TV Network via both DISH (Channel 231) and DirecTV (Channel 379) satellite networks, as well as numerous cable companies across the nation, including Comcast, MediaCom, Time-Warner and Verizon to name a few. Current plans include an expansion of the show's coverage into the European markets via The Global Broadcasting Company. In addition to their popular trail rides across America and their television series, Tom Seay and other Best of America by Horseback associates appear at numerous speaking and judging events throughout the year, including several equine events, such as the Annual Equine Affaires in California, Ohio and Massachusetts. During April through September 2009, this organization will conduct a horseback trail ride from Mexico to Canada; which is similar to their Transcontinental Trail Ride successfully completed in 1995 taking them from Tybee Island, Georgia to San Diego, California.

Leatherwood Mountains is a residential-vacation resort and equine community, nestled in the Blue Ridge Mountains of North Carolina, near the Boone-Blowing Rock area and features approximately 100 miles of trails winding through more than 5,000 acres of beautiful pristine mountain forests. Leatherwood Mountains offers rental homes for short term vacation rentals, as well as large, private and scenic home sites and homes for purchase. Camping facilities, a full service equine center with 80 stalls and a restaurant enhance the numerous amenities. In addition to the various vacation attractions available at Leatherwood, there are numerous major vacation attractions and opportunities in the neighboring area including Grandfather Mountain, Tweetsie Railroad, and several wineries, white water rafting, trout fishing and snow skiing resorts. The near-by towns and cities such as Boone, Blowing Rock, Wilkesboro, Lenoir, Hickory, and Winston-Salem offer ample shopping and cultural opportunities.

Show Host and Board Chairman, Tom Seay said "I am truly excited to discover Leatherwood Mountains. From the first moment you visit and ride, you feel a sense of magic about the Blue Ridge Mountains and a belonging to the Leatherwood family. The location is perfect, the trails are wonderful and the Leatherwood folks give you an instant sense of family home and values. We look forward to our First Annual Fall Colors Headquarters Ride at Leatherwood Mountains this October

23-25, 2009. Leatherwood has a variety of opportunities to offer and is a safe investment for our business offices and future new studios. We look forward to a long and lasting association with Leatherwood and plan to soon begin building a log structure for, not only our new studios and our Best of America by Horseback Headquarters offices, but also to provide new offices and business facilities for Leatherwood. The building will also contain ample meeting and banquet facilities for hosting events such as seminars, weddings, family gatherings and corporate retreats."

Leatherwood Mountains President, Phil Rash said "I am a real fan of Tom Seay and his television show. To have such a prestigious team as those from the ***Best of America by Horseback*** television program join us at Leatherwood Mountains is a dream come true. It's the best of both worlds coming together. At Leatherwood, we have an amazingly beautiful and wonderful community for those who love horses or for those who just like being in the mountains. Now we have some 'real cowboys' to share our home with; and we too are looking forward to a long and fun filled journey together."

The ***Best of America by Horseback*** television series is sponsored by companies with great products and services, including Intervet/Schering-Plough, Tucker Saddlery, Wahl Clippers, John Deere, The Highlands, Cavallo Horse & Rider, Purina Mills, The Trail Rider Magazine, Platinum Coach Trailers, Outlaw Conversions, Rockin' J Horse Stalls, Twisted-X Boots, Horse Quencher, Back on Track, Muddy Creek Rain Gear, Millcreek Manufacturing and Tennessee Walking Horse Breeders' & Exhibitors' Assoc.

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If you would like more information about the Best of America by Horseback Television Series or Leatherwood Mountains, please contact Bethany or Abbie at 336-973-2331 or email [bethany@bestofamericabyhorseback.com](mailto:bethany@bestofamericabyhorseback.com), or [abbie@bestofamericabyhorseback.com](mailto:abbie@bestofamericabyhorseback.com) or Becky at 540-829-9555 or email [becky@bestofamericabyhorseback.com](mailto:becky@bestofamericabyhorseback.com)

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